# LLAMA

# LUGER

BLUE FINISH
.45 Automatic

"DELUXE"
Satin Finish
(.45 Automatic illus.)

BLUE FINISH
.22 Long Rifle
.32 Automatic
.380 Automatic (illus.)

"DELUXE"
Satin Engraved
(.32 Automatic illus.)

GOLD DAMASCENED
.380 Automatic (illus.)

BLUE FINISH
.38 Super
Automatic

BLUE FINISH
9m/m Luger
(Parabellum)
Note same illus.
as Blue Finish .45 Automatic

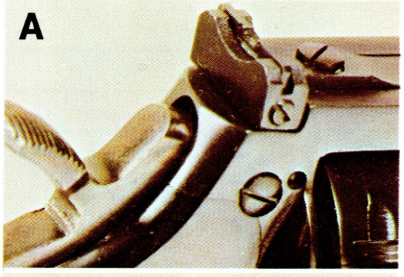
"DELUXE"
Blue Engraved
(.38 Super Automatic illus.)

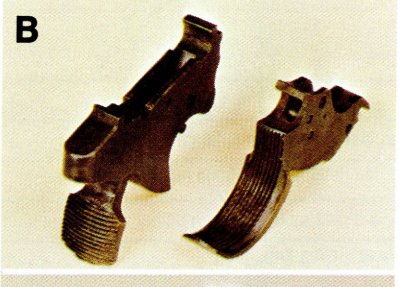
# Automatics

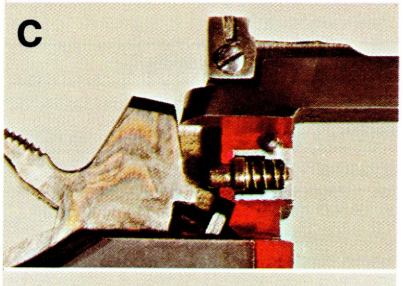
COMPLETE SPECIFICATIONS ON BACK PAGE.

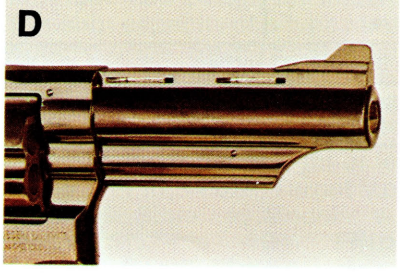
# LLAMA

## "Comanche®" .357 Magnum cal.




The big, brawny Llama Comanche in .357 Magnum cal. makes its bow. A beautifully made brute which more than lives up to Llama's world wide fame as the protector's protector. Not only the perfect handgun for law enforcement and personal protection, but an ideal sportsman's gun as well. Made with the extreme care lavished on all Llama products. A superbly balanced, admirably crafted handgun worthy of the Llama name.

Special checkered walnut target grips for a firmer grip and better control.

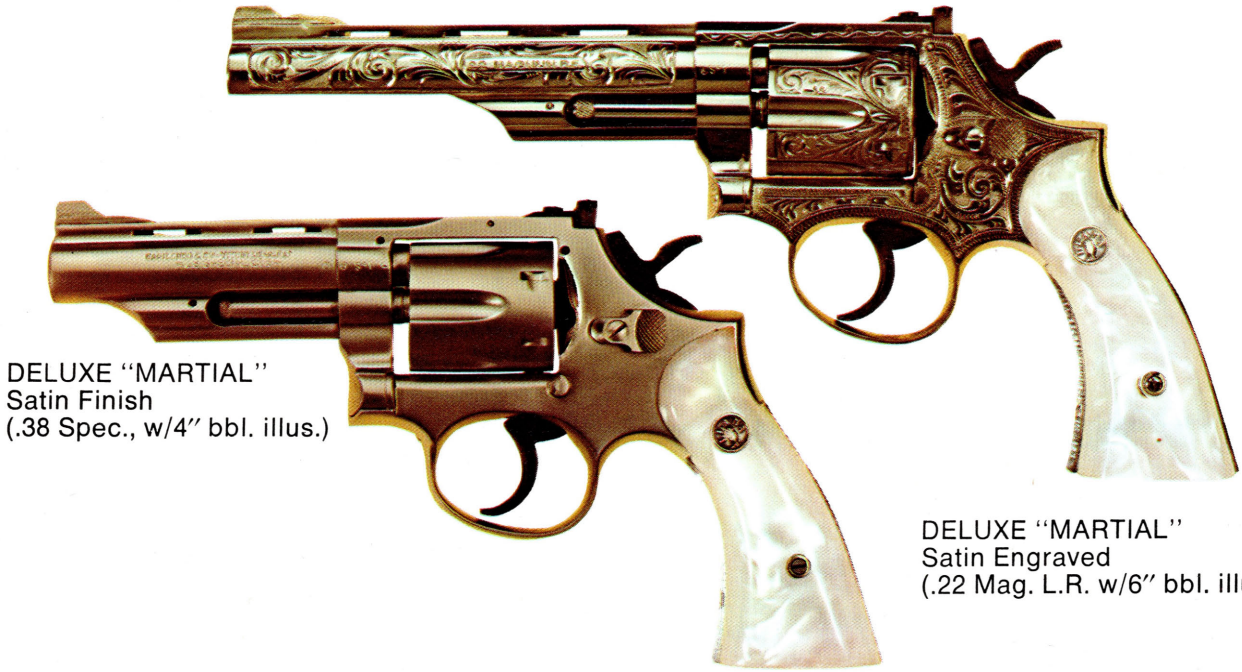
Forged steel frame for strength and durability—the mark of an expensive gun.

Adjustable rear sights for precision sight settings at any range. (See Fig. A)

Wide target trigger and hammer for greater ease of cocking and firing. (See Fig. B)

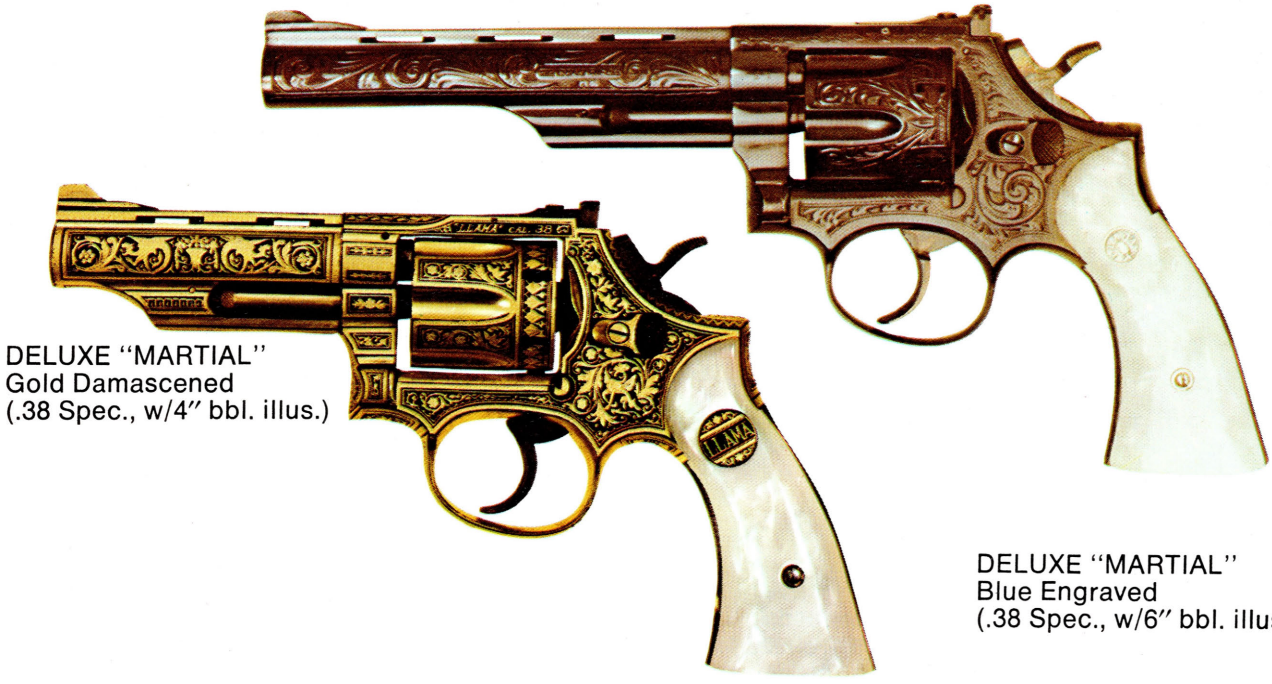
Floating firing pin for greater safety and dependability. A feature found only on the finest handguns. (See Fig. C)

Raised vent rib dissipates heat from barrel, insuring cleaner, sharper image and providing a level sighting plane. (See Fig. D)



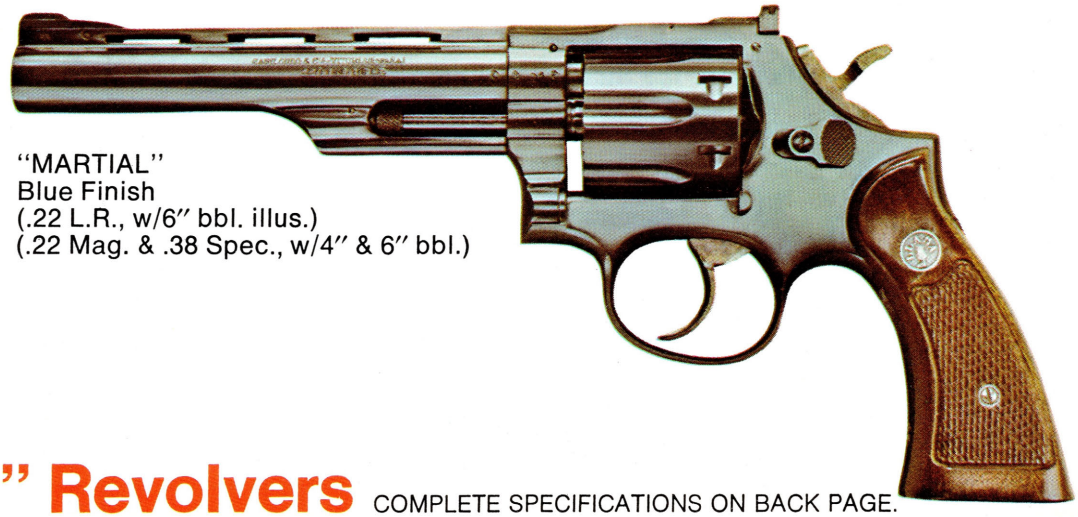
DELUXE "MARTIAL"
Satin Finish
(.38 Spec., w/4" bbl. illus.)

DELUXE "MARTIAL"
Satin Engraved
(.22 Mag. L.R. w/6" bbl. illus.)



DELUXE "MARTIAL"
Gold Damascened
(.38 Spec., w/4" bbl. illus.)

DELUXE "MARTIAL"
Blue Engraved
(.38 Spec., w/6" bbl. illus.)



"MARTIAL"
Blue Finish
(.22 L.R., w/6" bbl. illus.)
(.22 Mag. & .38 Spec., w/4" & 6" bbl.)

# "Martial" Revolvers

COMPLETE SPECIFICATIONS ON BACK PAGE.

# LUGER

**Standard Luger Kit.**

Few handguns are so securely steeped in gun lore as the Luger. In silhouette, fast action and performance it's in its own and only class. Now the Target Luger with adjustable rear sight joins the popular standard Luger. With this improved gun, "if you see it you can hit it"—that's how accurate it is. Shown with the new Target Luger is the whole "kit and caboodle," the works—holster, charger and extra magazine still offered with the standard Luger.

**Complete Specifications for the Stoeger Standard and Target Luger Auto. Pistols.**

**CALIBER:** .22 Long Rifle, standard or high-velocity. FRAME: One piece lightweight forged frame of 7075 T6 aluminum, machined to finished dimensions. **BARREL:** All steel, hammer rifled for maximum accuracy, solidly fixed to the frame with an interference fit—an oversize cross pin design is used to lock the barrel to the frame. 4½" and 5½" barrel lengths. **ACTION:** Hinged toggle action with fast lock design for instantaneous ignition. **TRIGGER:** Light, crisp trigger pull. **MAGAZINE:** Ten-shot capacity clip type magazine contained in grip area of the frame. **GRIPS:** Genuine smooth wooden grips. **SIGHTS:** Standard Models: Square bladed front sight with square-notch, stationery, rear sight. Target Models: Square bladed front sight with square-notched, fully micrometrical adjustable target type rear sight. **SIGHT RADIUS:** Standard Models: w/4½" bbl.—8"; w/5½" bbl.—9". Target Models: w/4½" bbl.—8 15/16"; w/5½" bbl.—9 15/16". **SAFETY:** All Models: Positive side lever safety for either right or left hand. **WEIGHT:** Standard Models: w/4½" bbl.—1 lb. 13½ ozs., w/5½"—1 lb. 14 ozs. Target Models: w/4½" bbl.—2 lbs. 1 oz., w/½" bbl.—2 lbs. 2 ozs. **OVERALL LENGTH:** Standard Models: w/4½"—8⅞", w/5½" bbl.—9⅞". Target Models: w/4½" bbl.—9⅜", w/5½" bbl.—10⅜". **FINISH:** Non-reflecting black.

## COMPLETE SPECIFICATIONS FOR LLAMA AUTOMATIC PISTOLS:

| | | | | | | |
|---|---|---|---|---|---|---|
| **CALIBERS:** | .22 L.R. | .32 Auto. | .380 Auto. | .38 Super | 9 m/m | 45 Auto. |
| **FRAME:** | Forged high tensile strength steel. | | | | | |
| | Serrated front strap, checkered (curved) back strap. | | | Plain front strap, checkered (curved) back strap. | | |
| **TRIGGER:** | Serrated | | | | | |
| **HAMMER:** | External. Wide spur, serrated. | | | | | |
| **OPERATION:** | Straight blow-back. | | | Locked breech. | | |
| **LANYARD LOOP:** | No | | | Yes | | |
| **SLIDE:** | Ventilated-rib with top surface matted to reduce glare. | | | | | |
| **LOADED CHAMBER INDICATOR:** | No | Yes | | | | |
| **SAFETIES:** | Side lever thumb safety, half-cock safety, grip safety. Note: .22 L.R. with additional magazine safety (gun will not fire with magazine removed). | | | | | |
| **GRIPS:** | Modified thumb-rest plastic grips. | | | Genuine walnut, hand checkered. | | |
| **SIGHTS:** | Square notch rear, and Patridge-type front: | | | | | |
| | Screw adjustable rear sight for windage. | | | | | |
| **SIGHT RADIUS:** | 4¼-inches | | | 6¼-inches | | |
| **MAGAZINE CAPICITY:** | 8-shot | 7-shot | | 9-shot | 9-shot | 7-shot |
| **WEIGHT WITH EMPTY MAGAZINE:** | 23-ounces | | | 2 lbs.-8 ozs. | | |
| **BARREL LENGTH:** | 3 1/16-inches | | | 5-inches | | |
| **OVERALL LENGTH:** | 6½-inches | | | 8½-inches | | |
| **HEIGHT:** | 4⅜-inches | | | 5¼-inches | | |
| **FINISH:** | Std. models-high polish blue. | Deluxe models—blue engraved, satin, satin engraved & gold Damascened with simulated pearl grips. | | | | |

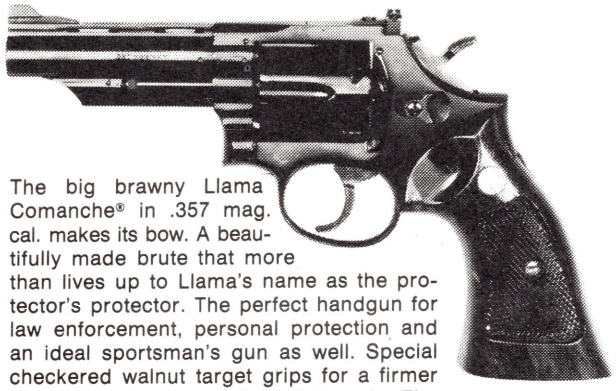
## COMPLETE SPECIFICATIONS FOR LLAMA "MARTIAL" REVOLVERS:

| | | | |
|---|---|---|---|
| **CALIBERS:** | .357 Magnum | .38 Special (Hi-speed or Mid-range) | .22 L.R. |
| **BARREL LENGTH:** | 4-inch | 4 and 6 inch | 6 inch |
| | All with raised ventilated-rib and sight-ramp. Top surface matted finish to prevent glare. | | |
| **NUMBER OF SHOTS:** | 6-shots | | |
| **FRAME:** | Forged high tensile strength steel. Serrated front and back strap. | | |
| **ACTION:** | Conventional double-action. Floating firing pin. | | |
| **TRIGGER:** | Wide grooved target trigger. Color case-hardened. | | |
| **HAMMER:** | Wide spur target hammer with serrated gripping surface. Color case-hardened. | | |
| **SIGHTS:** | Square notch white outline rear sight with windage and elevation adjustments; serrated quick-draw front sight on ramp. | | |
| **SIGHT RADIUS:** | With 4-inch barrel—5¾"; with 6-inch barrel—7¾". | | |
| **BUTT & GRIPS:** | Square butt. Fitted with magna style genuine walnut checkered grips. Deluxe models fitted with simulated pearl grips. .357 target walnut checkered stocks. | | |
| **WEIGHT:** | 2 lbs. 4 ozs. | w/4" bbl.—2 lbs. 1 oz.<br>w/6" bbl.—2 lbs. 4 ozs. | 2 lbs. 8 ozs. |
| **OVERALL LENGTH:** | With 4-inch barrel—9¼-inches; with 6-inch barrel—11-inches. | | |
| **FINISH:** | High polish blue. Deluxe models—Blue Engraved, satin, satin engraved and Gold Damascened. with simulated pearl grips. | | |

**Stoeger Industries**
Fifty Five Ruta Court, South Hackensack, N.J. 07606

# LLAMA Revolvers

**The Llama "Comanche"®**
**in .357 Mag. Cal. High Polish Blue Finish.**
**Special Checkered Walnut Target Grips.**



The big brawny Llama Comanche® in .357 mag. cal. makes its bow. A beautifully made brute that more than lives up to Llama's name as the protector's protector. The perfect handgun for law enforcement, personal protection and an ideal sportsman's gun as well. Special checkered walnut target grips for a firmer grip and better control. 4" bbl. only. The forged high tensile strength steel frame and floating firing pin are just two of the features that make this Llama the aristocrat of handguns. Other features include: vent-rib, wide target trigger and hammer and adjustable rear sight.

**Standard "MARTIAL" Blue Finish**
**in .38 Spec. w/4"and 6" bbls.**
**and .22 L.R. w/6" bbl.**

The Std. "MARTIAL" in high polish blue finish is available in .38 Spec. w/4" and 6" bbls. and .22 L.R. w/6" bbl. The forged high tensile strength steel frame and floating firing pin are just two of the features that make this Llama an aristocrat of handguns. Other features include: vent-rib, wide target trigger and hammer, adjustable rear sight and checkered walnut grips.

**Standard "MARTIAL" Blue Finish**
**in .38 Spec. w/4"and 6" bbls.**
**and .22 L.R. w/6" bbl.**

The Std. "MARTIAL" in high polish blue finish is available in .38 Spec. w/4"and 6" bbls. and .22 L.R. w/6" bbl. The forged high tensile strength steel frame and floating firing pin are just two of the features that make this Llama outstanding among handguns. Other features include: vent-rib, wide target trigger and hammer, adjustable rear sight and checkered walnut grips.

**Deluxe "MARTIAL" in .38 Spec.**
**w/4"and 6" bbls. and .22 L.R. w/6" bbl.**
**Satin Engraved Finish, Simulated Pearl Grips.**

The deluxe satin engraved finish revolver wih simulated pearl grips is available in 4" and 6" bbl. in .38 spec. The .22 L.R. cal. in 6" bbl. The forged high tensile strength steel frame and floating firing pin are just two of its many winning features. Other features include: vent-rib, wide target trigger and hammer and adjustable rear sight.

**Deluxe "MARTIAL" in .38 Spec.**
**w/4" and 6" bbls. and .22 L.R. w/6" bbl.**
**Blue Engraved Finish, Simulated Pearl Grips.**

The deluxe blue engraved finish revolver with simulated pearl grips is available in 4" and 6" bbl. in .38 spec. The .22 L.R. cal. in 6" bbl. The forged high tensile strength steel frame and floating firing pin are just two of Llama's conspicuously fine features. Other features include: vent-rib, wide target trigger and hammer and adjustable rear sight.

**For complete specifications on Llama Revolvers see page 2.**

**Stoeger Industries**
Fifty Five Ruta Court, South Hackensack, N.J. 07606

# NEW FROM STOEGER
# HANDSOME GUN CARRYING CASE

## (Suggested Retail Price: $19.95)

Interior foam padding holds gun securely in position

Sturdy aluminum tongue and groove frame

Secure nickel-plated locks with key

Simulated walnut wood-grain finish

Strong plastic end caps

Sturdy reinforced carrying handle

**Holds three large-frame autos. or three 6″ revolvers.**

**Stoeger Industries**
Fifty Five Ruta Court, South Hackensack, N.J. 07606

# Stoeger Trading Company

900 Ontario Street East
Montreal, Quebec H2L 1P4
Telephone: 514/522-2168

## CONFIDENTIAL PRICE LIST

(Effective Jan. 1/76)

### FRANCHI AUTOMATICS

| | | | | |
|---|---|---|---|---|
| Standard Model | - | $335.95 | - | Retail |
| Hunter Model | - | $360.95 | - | Retail |
| Eldorado Model | - | $495.95 | - | Retail |

Gauge, Barrel Lengths and Chokes available for Standard Model, Hunter and Eldorado Models: (Available only with ventilated Rib.)

12/30 Full
12/28 Mod.
12/26 I.C.
12/26 Mod.
12/24 I.C.
12/26 Skeet
12/22 Slug

20/28 Full
20/28 Mod.
20/26 I.C.
20/26 Skeet

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Magnum Model - $360.95 - Retail

(With Vent. Rib) 12/32 Full
20/28 Full

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### Franchi Over & Under Shotguns

Model #451 - $650.95

12/26½ I.C./Mod.
12/28 Mod./Full

Model #400 - $650.95

12/26½ I.C./Mod.
12/28 Mod./Full

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### Franchi Gas Guns

Model #500 - $410.95 - Retail

12/30 Full
12/28 Mod.
12/26 I.C.

Model #520 - $444.95

12/30 Full
12/28 Mod.
12/26 I.C.

## Interchangeable Barrels.

One of the most significant advantage of the Franchi Automatic is the complete interchangeability of barrels within a given gauge. No factory fitting is required - simply remove one barrel and install the other.

In this way it is possible to attain maximum versatility by having two barrels - one, a short improved cylinder barrel for skeet or small game at close range; the other, a full choked long barrel for ducks or for hunting in open country where the game tends to flush far in front of the hunter. Bear in mind that only standard 23/4 inch chambered 12 gauge barrels can be installed on standard 12 gauge guns, and only standard 20 gauge barrels can be installed on 20 gauge guns.

Magnum Barrels with 3 inch chambers cannot be used in standard gauge (23/4-inch) guns: similarly, standard gauge barrels cannot be used in Magnum guns.

## PUBLICATIONS DISCOUNT SCHEDULE

| TITLE' | RETAIL | 2-24 | 25-48 | 49-72 | 73-144 | 145 + |
|---|---|---|---|---|---|---|
| Small Arms Lexicon and Concise Encyclopedia (hard) | 14.95 | 9.00 | 8.70 | 8.10 | 7.50 | 7.10 |
| Angler's Bible | 7.95 | 4.80 | 4.50 | 4.15 | 3.90 | 3.70 |
| Shooter's Bible | 7.95 | 4.80 | 4.50 | 4.15 | 3.90 | 3.70 |
| Game Cookbook (hard) | 6.95 | 4.20 | 3.95 | 3.80 | 3.50 | 3.35 |
| Taxidermy Guide (Hard) | 6.95 | 4.20 | 3.95 | 3.80 | 3.50 | 3.35 |
| Reloader's Guide | 6.95 | 4.20 | 3.95 | 3.80 | 3.50 | 3.35 |
| Pistol & Revolver Guide | 6.95 | 4.20 | 3.95 | 3.80 | 3.50 | 3.35 |
| The Hunting Rifle | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| The Practical Hunter's Dog Book | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Position Rifle Shooting | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Hunting Upland Birds | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Black Powder Guide | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Bow Hunter's Guide | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| The Complete Book of Deer Hunting | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Cooking over Coals | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| The Complete Wildfowler | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| The Accurate Rifle | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Small Arms Lexicon and Concise Encyclopedia (soft) | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| North American Big Game Hunting | 4.95 | 3.00 | 2.85 | 2.65 | 2.50 | 2.40 |
| Game Cookbook (soft) | 4.95 | 3.00 | 2.85 | 2.65 | 2.50 | 2.40 |
| To Stop a Thief | 3.95 | 2.35 | 2.25 | 2.15 | 2.00 | 1.90 |
| Taxidermy Guide (soft) | 2.49 | 1.50 | 1.40 | 1.35 | 1.25 | 1.15 |
| Luger Manual | 2.49 | 1.50 | 1.40 | 1.35 | 1.25 | 1.15 |
| Mauser Manual | | | | | | |

- NEW -

## - STOEGER'S SPRING FISHING BOOKS -

| Title | Retail | 2-24 | 25-48 | 49-72 | 73-144 | 145+ |
|---|---|---|---|---|---|---|
| Angler's Bible | 7.95 | 4.80 | 4.50 | 4.15 | 3.90 | 3.70 |
| Modern Book of Black Bass | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Complete Book of Casting | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Complete Book of The Stryed Bass | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Modern Saltwater Fishing | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Art Flick's Master Fly-Tying Guide | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Selective Trout | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Practical Fishing Knots | 4.95 | 3.00 | 2.85 | 2.65 | 2.50 | 2.40 |
| Practical Black Bass Fishing | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |
| Tackle Craft | 5.95 | 3.60 | 3.45 | 3.25 | 3.00 | 2.90 |

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Stoeger Publications:

Your initial order each year establishes the discount level for subsequent reorders for the balance of the year, or, until a subsequent order exceeds the size of the original - in which case, the greater discount level will apply from that point forward, but not retroactively.

Stoeger Racks:

In order to receive our Stoeger Rack, your initial order must be for a minimum of 24 books per rack. You will be billed for the rack at our cost of $8.95.

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## - HAND GUNS -

Luger Automatic Pistols:

| Model | Description | Retail | Cost |
|---|---|---|---|
| STLR-4 | .22 L.R. W/4½"bbl. | 139.95 | 105.00 |
| STLR-5 | .22 L.R. W/5½"bbl. | 139.95 | 105.00 |
| No.4 Luger Kit | W/STLR-4 | 154.95 | 115.00 |
| No.5 Luger Kit | W/STLR-5 | 154.95 | 115.00 |
| TLR-4 | W/Target Sights 4½"bbl. | 169.95 | 127.50 |
| TLR-5 | W/Target Sights 5½"bbl. | 169.95 | 127.50 |

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## - HAND GUNS -

| Luger Accessories: | Retail | Cost |
|---|---|---|
| Extra Luger Magazines | 10.95 | 8.25 |
| Luger Magazine Charger | 2.00 | 1.50 |
| Standard Luger Holster | 10.95 | 8.25 |
| Stoeger Carrying Case (Case sold only with) (Luger Pistol) | 19.95 | 11.95 |

Llama Automatic Pistols: (Standard Blue)

| Model | Description | Retail | Cost |
|---|---|---|---|
| XV | .22 Cal. | 199.95 | 150.00 |
| XA | .32 Cal. | 199.95 | 150.00 |
| IIIA | .380 Cal. | 199.95 | 150.00 |
| XI | 9mm Parabellum | 239.95 | 180.00 |
| VIII | Super .38 Cal. | 239.95 | 180.00 |
| IXA | .45 Auto Cal. | 239.95 | 180.00 |

Chrome Engraved:

| | | | |
|---|---|---|---|
| CE-XA | .32 Cal. | 339.95 | 255.00 |
| CE-IIIA | .380 Cal. | 339.95 | 255.00 |

Llama Martial Revolvers: (Standard Blue)

| | | | |
|---|---|---|---|
| Martial | .38 Spec. 2"Barrel | 214.95 | 161.00 |
| Martial | .38 Spec. 4"Barrel | 214.95 | 161.00 |
| Martial | .38 Spec. 6"Barrel | 214.95 | 161.00 |
| Martial | .22 L.R. 6"Barrel | 214.95 | 161.00 |
| Commanche | 357 Mag. 4"Barrel | 229.95 | 172.50 |

## GENERAL STATEMENT OF POLICY

Licensed firearms dealers and distributors may purchase Stoeger exclusive firearms and related merchandise at the price shown in this list. Those having an adequate commercial credit rating may apply for open account privileges. Because credit clearance takes approximately three weeks to finalize, it is advisable to apply for same well before the need for it arises. Those who do not have an open account with us may order on a "check-with-order" basis (preferred) or on a "C.O.D." basis.

Damages, Guarantees, Returns, etc.

Returns. The dealer or distributor has thirty days (from date of Shipment) to return unwanted merchandise, providing said merchandise is in factory new condition, and in original carton, when received at our warehouse providing return shipment os made prepaid. "Collect" freight shipments are automatically refused by our receiving personnel. If Stoeger had made an error in filling the orders, the return shipment still must be made via prepaid freight but Stoeger will reimburse you for shipping expenses when crediting your account.

After thirty days, no return will be accepted by our Service Department without the prior written permission of our Sales or Service Manager. Also, goods returned for credit or refund after thirty days, will be subject to 20% Service Charge.

Damaged and Pilfered Merchandise: When a shipment is received that shows obvious signs of damage, the distributor should keep the deliverer present while the carton is opened and inspected. If contents are damaged, he should note that fact on all copies of the bills of lading, and have the carrier sign his name (not initials) in a clearly legible fashion. You should then notify carrier's office without delay, stating that you intend to file a claim for the damages. You should also notify Stoeger's Service Manager at the same time so we can help you pursue your claim. Technically, title of goods transfers to you as soon as a shipment leaves our warehouse. Consequently, you must take positive steps to prevent losses. Every incoming shipment should be unpacked immediately and contents compared with packing list. Stoeger cannot be held responsible for losses through damage or pilferage in transit.

License Requirements:

All new Stoeger customers must submit with their first order for handguns a photocopy of their license enabling them to resell firearms to the public. Stoeger of Canada Ltd. may sell only wholesale. Licensed private individuals are requested to see their local dealer.

Freight Program:

All firearms orders totalling 3 or more shotguns will be shipped prepaid. Orders totalling less than 3 shotguns will be shipped F.O.B. our warehouse.

All handgun orders totalling $275.00 or more in invoice value will be shipped prepaid at Stoeger's expense. All orders totalling less than $275.00 are shipped F.O.B. our warehouse.

Credit Approval:

All new accounts must submit with their first order two trade references as well as their bank reference.

Guarantees:

All merchandise that is subject to a guarantee is packed with an appropriate guarantee card. This card must be filled out and returned to Stoeger by the consumer within ten days of the date of retail purchase. If the guarantee is not so filed it is rendered invalid.

Service Charge:

All firearms returned for service out-of-guarantee are subject to a minimum service charge of $2.50. All claims for repairs or adjustments under the guarantee should be made direct to the Stoeger Service Department by the consumer.

N.B.:

Other Franchi products will be available in the near future, at which time all Franchi customers will be notified.

- TERMS -

Books:

Net 30 Days to rated accounts. Others, cheque with order.

All prices quoted are F.O.B. our warehouse. Freight prepaid, on all orders of $100.00 and over.

Handguns:

Net 30 Days to rated accounts. Others, cheque with order.

Shotguns:

On shotguns, orders attaining a minimum invoice value of $1000.00 for shipment to one destination at one time qualify for terms of Net Oct.15,1976.

On dating orders, the following Anticipation Discount Schedule will apply for those who wish to pay their dating orders before Oct.15,1976.

Anticipation Discount Schedule

Net October 15th
2% September 1st
4% May 15th
4½% April 15th
5% March 15th

Pricing:

Shotguns - 25%,10% discount from list price, plus 5% for all bookings received no later than April 30, 1976.

Handguns:

All Llama products are sold at price prevailing at time of delivery.

All prices are subject to change without notice.

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